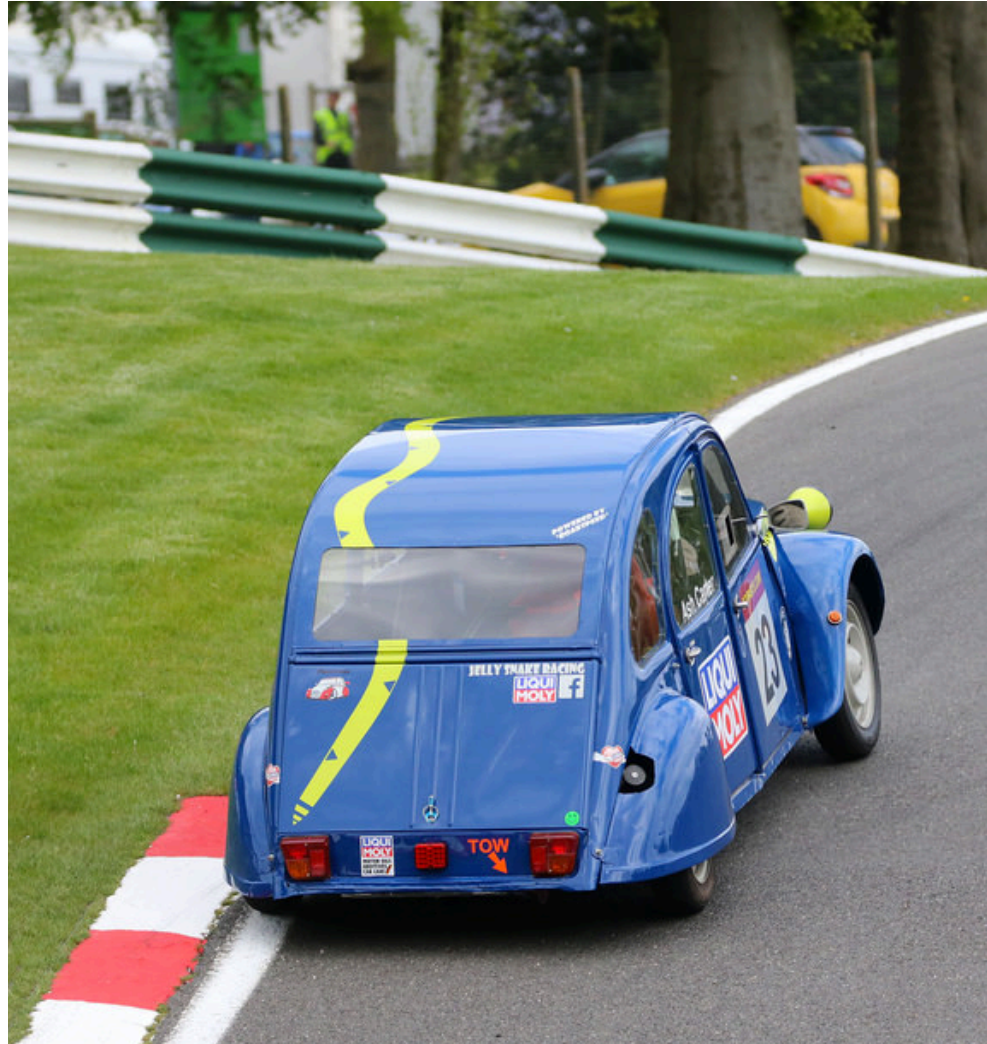


*Classic*  
**2CV**  
*Racing Club*

**2016  
Owners, Drivers & fans  
Survey Summary**



# The survey has already shaped the 2017 season

## Eight clear points of direction emerged

- This was the first survey of those interested in racing 2CVs since 2007
- It has already proved valuable in helping to define the 2017 race season
- Certain points came out very clearly:
  - An early announcement of the race schedule really helps teams and drivers
  - Costs, costs, costs, costs, costs, costs
  - Sprints should be two, 20-min races
  - 24hr in August, ideally a bank holiday
  - Strong preference for Snetterton
  - More a lack of drivers than cars for 24hr
  - Scrutineering needs to be sorted
  - Remaining with Webers is preferred
- Thank you to all of you who responded



# We had an excellent response, thank you

## Broad spectrum of response

- **117 overall replies:**
  - 57 Owners
  - 27 Drivers
  - 33 Enthusiasts, pit crew, marshals
- 16 had Club ID plates
- Many intend to race in 2017
  - 15 - Sprints & 24hr
  - 3 - Sprints only
  - 14 - 24hr only
  - 17 - Undecided
- Sprints:
  - 27 - raced in 2016
  - 16 - have raced 2010-2015
- 24hr
  - 20 - raced in 2016
  - 30 - have raced 2010-2015
- *Note: some double-counting through multiple ownership of cars*



# Why have owners not raced their cars?

## Costs, costs, costs

- **Top 5 issues:**
  - Cost 66%
  - Time 50%
  - Moved series / lost interest 25%
  - Development or rule changes 21%
  - Club Politics 7%
- *Note: Of cars that no longer race*
- In 24hrs only, 30% can't find drivers prepared to cover the costs of racing
- In Sprints only, top three reasons were:
  - Lack of scrutineering 30%
  - Damage 23%
  - No time to test 23%





# What 24hr format and costs?

Ideally Snetterton, August bank holiday race, starting in the afternoon for £1,500.....

- 90% are prepared to accept an entry fee of £1,500 or above
- 62% need a £500 early bird to pay by 1<sup>st</sup> May
- 68% are prepared to pay £100 or more for testing. 29% would not test if charged
- Month for 24hr preferred in order: August, July, September, June, May, April
- 61% would prefer a bank holiday weekend
- 16 ranked Snetterton as top choice: 12 Anglesey
- There was no strong preference for start time, with each hour between noon and 1600hrs scoring the same
- An early announcement of date and circuit was deemed important in attracting drivers

