

# What Sprints format and costs?

A double-header, 20 min weekend at Brands for £150-250 a race, in a 4-round series

- 64% expect the entry fee to be between £150-250 per single sprint race
- 50% are happy to pay for the whole season upfront with a discount of £300 or less
- 42% would like 4 sprint meetings; 36% would like 5
- Strong preference for 20 minute sprints. 30 minute distant second
- Overwhelming preference for two shorter races over enduros
- Broad spectrum of circuits wanted. Top five are: Brands, Cadwell, Mallory, Oulton, Donington
- Pembrey, Knockhill and Thruxton top three dislikes
- Early announcement of the schedule was deemed important in securing commitments



# What carburation would you prefer?

We'll stay with Webers for now, thanks!

- 58% prefer Weber: fuel injection as popular as Solex
- No one's costs decreased with Webers:
  - 61% said costs increased
  - 39% said costs stayed the same
- 83% said restricted emulsion tubes had no effect on or increased costs
- In total, in 2016, the grid spent over 40 days on rolling roads; although 39% spend none
- In 2017, the grid plan on over 43 rolling road days
- 68% have lambda sensors
- 27% have data loggers
- From 2018, 67% want to remain with Webers; more would prefer to change fuel injection than return to Solex



# Driver preferences

## Costs and time keep drivers away

- 14 drivers who raced in 24hr; 6 in sprints in 2016
- 13 intend to race in 24hr; 13 in sprints and 9 undecided for 2017
- 13 who had raced in sprints 2010-2015
- 9 who had raced in 24hr 2010-2015
- Cost and time were the two main reasons why they had not raced since
- Snetterton, Oulton then Brands top 3 circuits
- Knockhill, Silverstone and Thruxton least liked
- For a 24hr seat in a 4-person car
  - 84% would not pay over £2,000
  - 76% would not pay over £1,750
  - 66% would not pay over £1,500
  - 12% would not pay over £1,250
- For an arrive & drive sprint race
  - 72% would not pay over £400
  - 28% would not pay over £300



# Fans & Regalia

## Costs keep potential racers away

- 17 mechanics, pit wall, supporters and other responded
  - 82% attended the races
  - Reasons for not racing
    - 59% cited costs
    - 41% cited lack of access to a 2CV race car
    - 35% cited lack of HANS device
    - 39% cited no race licence
- Regalia
  - 37 would buy a T-shirt
  - 32 a polo shirt
  - 28 stickers
  - 23 mugs
  - 20 a hoodie

